

Black Bear Education Materials Distributed and Programs Presented by NJDFW, 2007-2014

Education Material Production and Distribution

Fiscal Year	Be Bear Aware Brochure	Living with New Jersey Black Bears DVD	Know the Bear Facts English Brochure	Know the Bear Facts Spanish Brochure	Know the Bear Facts Kids Activity Guide	Camper Card	Waste Hauler Flyer	Bear Magnet	Understanding Black Bears Classroom Kit	You Are In Bear Country Plastic Picnic Table Sign	
2007	150,000									1000	
2008			250,000	25,000	100,000	228,000	35,000	2,000			
2009								2,000			
2010			205,000	41,000	202,800	300,000					
2011		2,505							262		
2012		2,000									
2014			25,000								
Produced	150,000	4,505	480,000	66,000	302,800	528,000	35,000	4,000	262	1,000	1,571,567
Distributed	150,000	4,410	455,000	41,000	173,000	423,000	35,000	4,000	203	1,000	1,286,613

Black Bear Education Public Programs and Exhibits



Year	Bear Ed Presentations & Exhibits	Attendance
2007	45	15,802
2008	204	24,215
2009	251	29,395
2010	107	10,876
2011	92	10,678
2012	117	12,418
2013	95	9,173
2014	101	12,709
Totals	1012	125,266