

## Black Bear Education Materials Distributed and Programs Presented by NJDFW, 2007-2017

### Education Material Production and Distribution

Fiscal Year	Be Bear Aware Brochure	Living with New Jersey Black Bears DVD	Know the Bear Facts English Brochure	Know the Bear Facts English Brochure (Updated)	Know the Bear Facts Spanish Brochure	Know the Bear Facts Kids Activity Guide	Camper Card	Waste Hauler Flyer	Bear Magnet	Understanding Black Bears Classroom Kit	Bear Safety Sign for Parks	You Are In Bear Country Plastic Picnic Table Sign	
2007	150,000											1000	
2008			250,000		25,000	100,000	228,000	35,000	2,000				
2009									2,000				
2010			205,000		41,000	202,800	300,000						
2011		2,505								262			
2012		2,000											
2014			25,000										
2017		1,000		150,000					1,000		6,500		
<b>Produced</b>	<b>150,000</b>	<b>5,505</b>	<b>480,000</b>	<b>150,000</b>	<b>66,000</b>	<b>302,800</b>	<b>528,000</b>	<b>35,000</b>	<b>5,000</b>	<b>262</b>	<b>6,500</b>	<b>1,000</b>	<b>1,730,067</b>
<b>Distributed</b>	<b>150,000</b>	<b>4,940</b>	<b>480,000</b>	<b>34,000</b>	<b>65,600</b>	<b>192,000</b>	<b>480,000</b>	<b>35,000</b>	<b>4,500</b>	<b>240</b>	<b>3,500</b>	<b>1,000</b>	<b>1,450,780</b>

### Black Bear Education Public Programs and Exhibits

Year	Bear Ed Presentations & Exhibits	Attendance
2007	45	15,802
2008	204	24,215
2009	251	29,395
2010	107	10,876
2011	92	10,678
2012	117	12,418
2013	95	9,173
2014	101	12,709
2015	63	7,058
2016	17	970
2017	47	6,460
<b>Totals</b>	<b>1139</b>	<b>139,754</b>

